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A dose of mommy medicine

Mothers bare all in latest release from Chicken Soup for the Soul

COS COB, Conn. - Do you know how much the average mother is "worth?" After calculating a mom's "market value" by studying pay levels for typical "mom jobs" - from housekeeper to chief executive officer - a 2008 study by Salary.com revealed stay-at-home moms are worth roughly \$117,000 per year. And in addition to juggling a full-time career, working moms are worth roughly \$68,405 per year for their motherly duties. But is there really a check big enough to compensate for all the room-cleaning, hug-giving and tear-drying that Mom provides every day?

Chicken Soup for the Soul: Moms Know Best (Chicken Soup for the Soul, July 29, 2008, 978-1935096023, \$14.95) is a collection of stories celebrating just how valuable Mom is. *Moms Know Best* touches readers with tales from the everyday to the life-changing, reminding all of us of the rewards and hard work of being a mother in today's world.

Divided into sections ranging from "The Bond Between Mother and Child" to "Letting Go," *Moms Know Best* offers candid stories that highlight the wisdom - and antics - of moms everywhere. In her story "In Mom We Trust," Girls Gone Child blogger and Huffington Post contributor Rebecca Woolf reveals cringe-worthy moments with her own mother.

"After Sam stood me up on the night of winter formal, my mom stormed into his work and made a scene, demanding he pay for my unused dress and shoes," writes Woolf. "Although (I must admit) it would have been classic to see the look on his face had I been there, I was furious with her for making matters even more humiliating. But Mom always *was* there to serve and protect."

Chicken Soup for the Soul: Moms Know Best is part of the new "101 Best Stories" series by the new publisher of Chicken Soup for the Soul books. With refreshed cover designs and interior layouts, books in the "101 Best Stories" series offer the Editor's favorite tales and poems submitted in the 15-year history of Chicken Soup for the Soul, reflecting the brand's excitement and new energy on this memorable anniversary. *Chicken Soup for the Soul: Moms Know Best* embraces the bond between mother and child, and is designed to inspire readers with smiles, laughter, and tears.

Inside *Chicken Soup for the Soul 101 Best: Moms Know Best*, you'll also read about:

- Author Anne Schraff's road trip with her 86-year old mother
- How working mom Cynthia Briche accidentally packed her daughter a can of beer for lunch
- How single mom Barbara Stanley learned to laugh in the face of divorce, an eviction notice, and a lost job
- Why author Linda Stafford gave her son a pet potato, instead of a puppy
- Tips from Bonnie West on how to *enjoy* your empty nest, once the kids leave for college

Chicken Soup for the Soul: Moms Know Best (Jack Canfield, Mark Victor Hansen and Amy Newmark) releases July 2008. Chicken Soup for the Soul Publishing, LLC, publishes all the latest titles in the famous Chicken Soup for the Soul book series which are distributed through Simon and Schuster, Inc. Since 1993, books in the Chicken Soup for the Soul series have sold over 112 million copies, with titles translated into over 40 languages. Chicken Soup for the Soul Publishing also licenses the right to use its famous trademark to high quality licensees through IMG, the world's premier licensing agent. The company is currently implementing a plan to expand into all media, is working with TV networks on several TV shows and is developing a major Internet presence dedicated to life improvement, emotional support and inspiration. In 2007, *USA Today* named *Chicken Soup for the Soul* one of the five most memorable and impactful books in the last quarter century. For more information visit: www.chickensoup.com.

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To request a review copy or excerpt of *Chicken Soup for the Soul: Moms Know Best*, please contact Tolly Moseley at (512) 478-2028 ext. 213 or tmoseley@phenixpublicity.com.