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## It's Chicken Soup for dick clark productions

*Dick clark productions to develop primetime series with Chicken Soup for the Soul*

SANTA MONICA, Calif. – December 2, 2008 - Dick clark productions has inked a deal with Chicken Soup for the Soul Publishing, LLC to develop a television series based on the best-selling books. The show will be co-hosted by Chicken Soup for the Soul co-founder Jack Canfield.

Chicken Soup for the Soul is one of America's most recognizable brands; Harris Polls show that more than 88% of the American public knows the brand. One of the best-selling series of all time, Chicken Soup for the Soul has sold more than 112 million copies, with titles distributed in over 100 countries and translated into 40 languages. The jump to television will be aided by the fact that Chicken Soup for the Soul stories span a wide range of genres, allowing the brand to go beyond the demographic boundaries that limit most shows.

Orly Adelson, President, dick clark productions stated: "The Chicken Soup for the Soul series of books always resonated with us as a property that has significant television potential. Now more than ever, there is a desire for uplifting, positive, and inspiring themes. This is what dick clark productions hopes to bring to the screen through our partnership with Chicken Soup for the Soul."

In addition to his creative work with Chicken Soup for the Soul, Jack Canfield has also been very successful with other entertainment properties. Most notably, he was prominently featured in "The Secret" DVD, which has sold over 3.4 million copies and been translated into 17 languages.

The show unites two of the entertainment industry's top brands at a time when both are celebrating recent successes. Dick clark productions is fresh off another successful season of "So You Think You Can Dance" and "The American Music Awards" while Chicken Soup for the Soul is celebrating another milestone—passing the \$1.3 billion mark in total retail sales.

"We have always believed that Chicken Soup for the Soul would attract a very large audience on television. We were just waiting for the right partner," said Robert D. Jacobs, a thirty year television veteran and now president of Chicken Soup for the Soul Publishing, LLC. "We are thrilled to team up with the nation's leading production group, dick clark productions, to develop this series, as they share our confidence in Chicken Soup for the Soul's ability to impact lives."

**About dick clark productions:** Backed by a production team known for high production values and compelling storytelling, dick clark productions produces the smash hit reality series "So You Think You Can Dance," along with some of the most legendary annual television specials in history: "The Golden Globe Awards," "The American Music Awards," "The Academy of Country Music Awards," "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest," as well as a library that features four decades of American Bandstand and countless other television hits over the years.

**About Chicken Soup for the Soul Publishing, LLC:** Chicken Soup for the Soul Publishing, LLC, publishes all the latest titles in the famous Chicken Soup for the Soul book series which are distributed through Simon and Schuster, Inc. Chicken Soup for the Soul Publishing also licenses the right to use its famous trademark to high quality licensees through IMG, the world's premier licensing agent. The company is currently implementing a plan to expand into all media, is working with TV networks on several TV shows and is developing a major Internet presence dedicated to life improvement, emotional support and inspiration. In 2007, *USA Today* named *Chicken Soup for the Soul* one of the five most memorable and impactful books in the last quarter century. For more information visit: [www.chickensoup.com](http://www.chickensoup.com).

For more information, or an interview with any of the listed parties, please contact Tolly Moseley at (512) 478-2028, ext. 213 or [tmoseley@phenixpublicity.com](mailto:tmoseley@phenixpublicity.com).